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DE GRUYTER

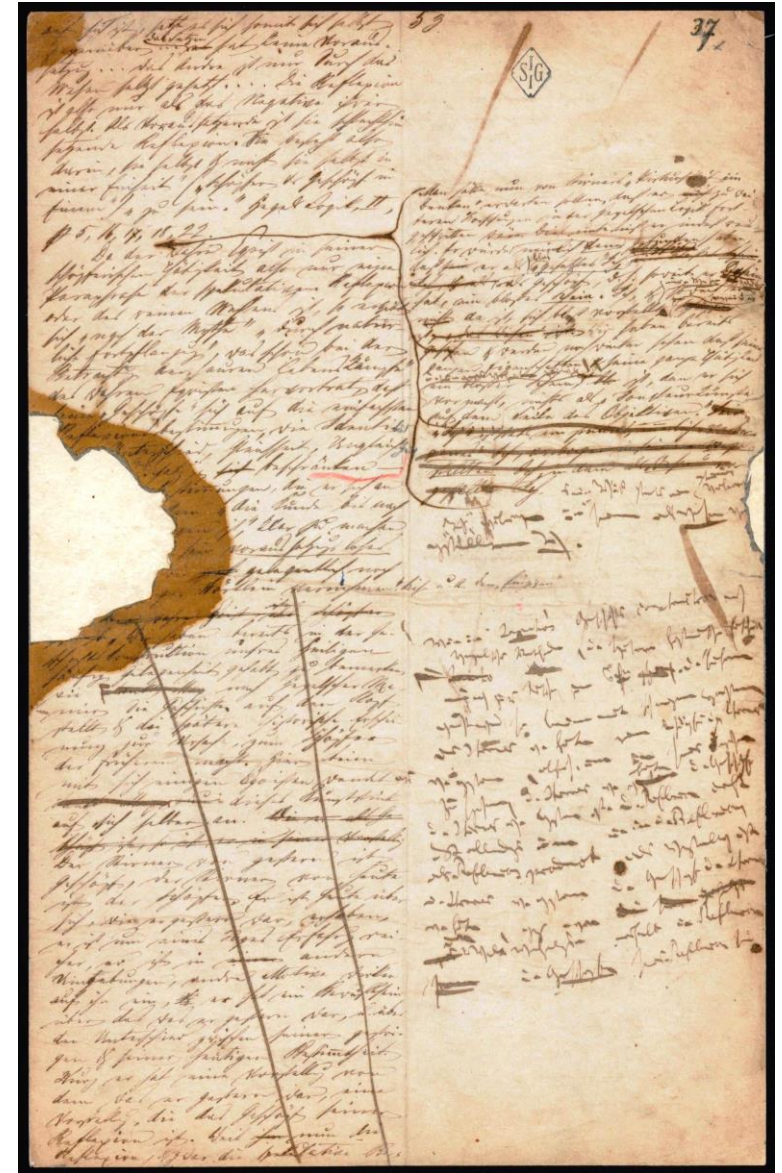
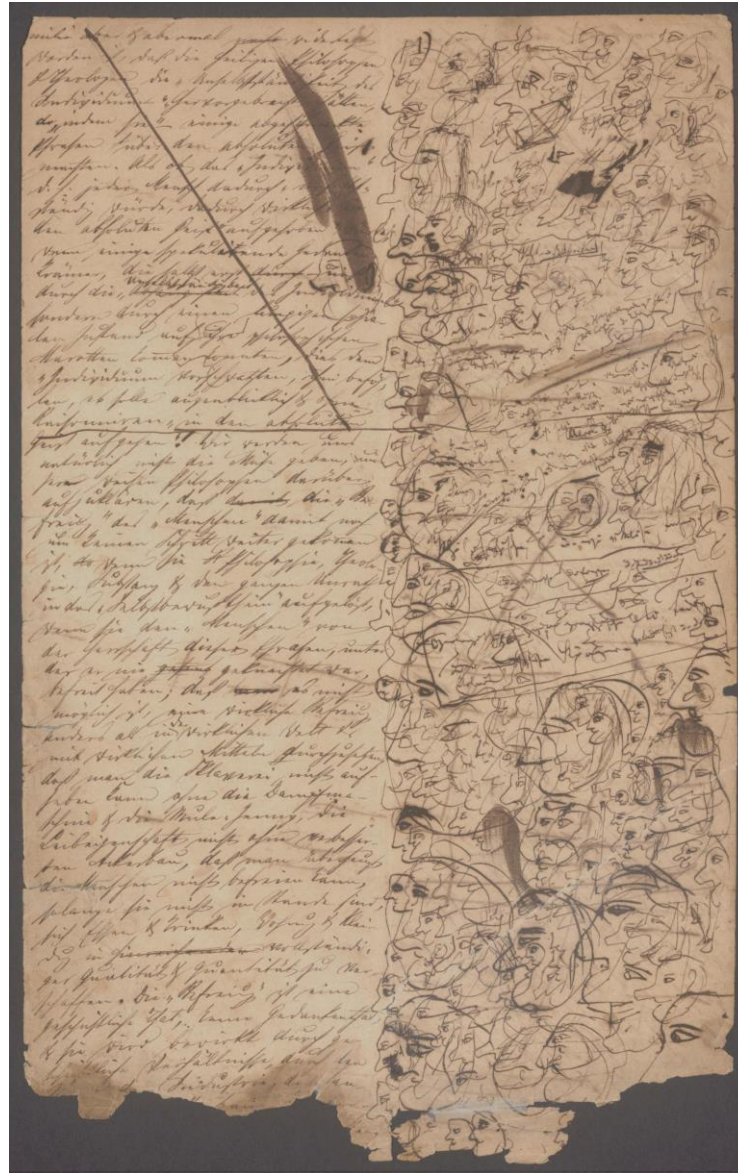
GROWING OPEN ACCESS BOOKS **DE GRUYTER**

DE GRUYTER

publishing since 1749

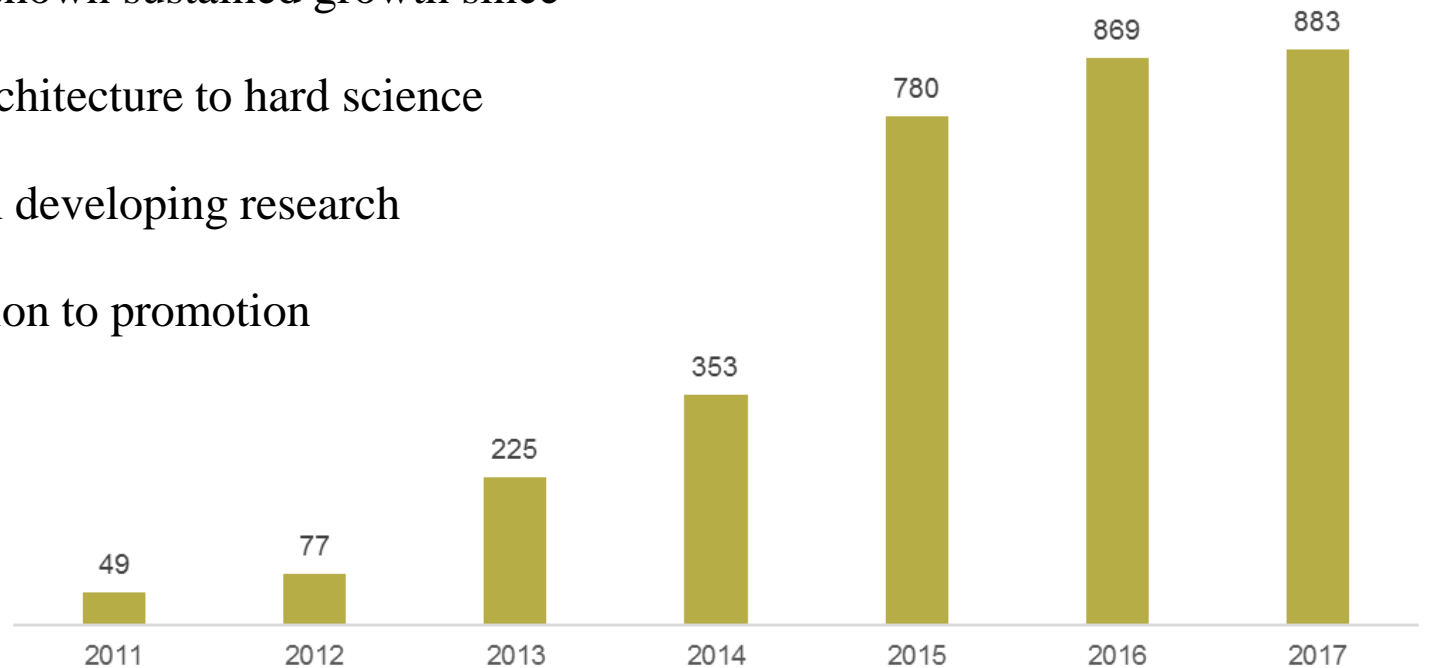
Karl Marx / Friedrich Engels

Die deutsche Ideologie, 1846



DE GRUYTER: OPEN ACCESS BOOKS

- largest independent academic publisher of original open access books
- OA books program launched 2011, shown sustained growth since
- all disciplines: from linguistics to architecture to hard science
- supporting authors and institutions in developing research
- all services: from editing to production to promotion



DE GRUYTER: OPEN ACCESS BOOK LIBRARY

- OA book library launched 2017
- content from De Gruyter and publishing partners
- 80% HSS, 10% STM, 10% Professional
- over 1000 books available soon



OPEN ACCESS BOOKS WORLDWIDE

- general market est. nearly 10,000 open access books
- expected to grow by 30% a year
- OA journals converged towards APC model
- OA books continue to experiment with business models



HOW WE WORK

AUTHOR PAYMENT ✓

author, funder or institution pays fee to publisher

FREEMIUM

publisher releases basic version for free
author pays for 'full' version

CROWD FUNDED

'crowd' shares costs to fund publication

CROSS SUBSIDY PUBLISHING ✓

subsidy received from institution or other activity to fund publication

EMBARGO ✓

book released after pre-determined period usually without any fees

LIBRARY FUNDED ✓

libraries share costs across consortia to fund publication

HOW WE HAVE GROWN

- advise and support authors in finding open access funding
- open access books rely on various funding sources
- from direct to indirect institutional funding, crowd sourcing and non-traditional budgets
- funding for monographs in the UK: only 22% from research council grants, 62% came from university funds or self-funding (2012)
- funding for open access books growing: FWF (Austria), the Wellcome Trust (UK), NWO (Netherlands)

HOW WE HAVE GROWN

- offer Institutional Memberships: 15-20% discount on open access fees for books (and journals)
- support Early Career Researchers with emerging scholar monograph competition
- discounts for outstanding authors
- waivers for authors from low to middle income countries
- fair & flexible offer meeting the individual needs of authors, funders and institutions
- cooperative effort recognizing many stakeholders involved

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